

It's a your
friends are
all gonna want
one thing.

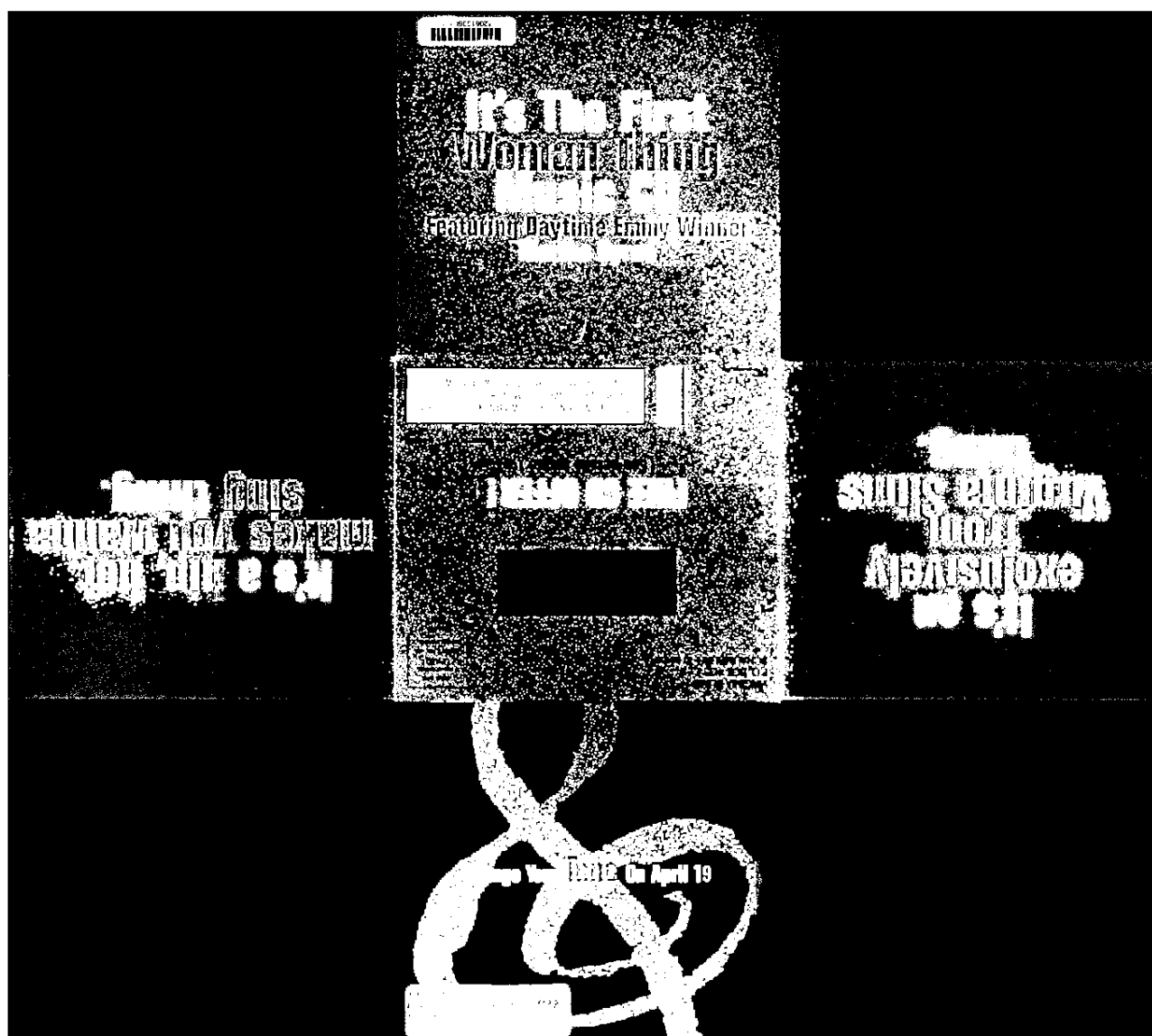
SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight

Virginia Slims
is having women
artists do it for
them.

1-800-968-7702

Music

ALABAMA





Dear Smoker,

It's true - Virginia Slims, the number one cigarette made especially for women, is taking a lead in women's music too. To give you the chance to preview this hot new music, we'll send you a copy of the first Women Thing Music CD, absolutely FREE.

All you have to do to get a copy is be one of the first 240,000 to call 1-800-968-7702 between 8:00 AM EST April 19 and 12 midnight EST, April 20, and this cool CD featuring the music of Daytime Emmy winner Martha Byrne, will be on its way to your door. (See details on the enclosed Calling Guide.)

We've also included some coupons for chart-topping savings on Virginia Slims cartons and packs. After all, nothing goes better with hot tunes than the rich, smooth taste of Virginia Slims.


Sincerely,

Wendy

Wendy Marin


MANUFACTURER'S COUPON • EXPIRES 5/31/97

\$1.00
off 4 packs
or 1 carton




MANUFACTURER'S COUPON • EXPIRES 5/31/97

\$3.00
off carton




CALLING GUIDE
Here's how to get your FREE Woman Thing Music CD:



1. Call 1-800-968-7702 between 8:00 AM EST April 19 and 12 midnight EST April 20 using only a touch-tone phone.
2. An automated answering system will direct you to punch in your personal code number using your touch-tone phone which is:

Number: 999 9999 9999
3. If you're one of the first 240,000 callers, your FREE CD will be mailed to you.


2061036077

Offer limited to smokers 21 years of age or older. The quantities are limited to the first 240,000 callers. Limit one offer per person. While supplies last. ©1996 R.J.R.T.C.

2061036077

8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

02520 : C
 02520 : March 1995

VIRGINIA SLIMS

0.04 Sec. 10

VIRGINIA SLIMS

doi:10.1017/S0007122614000066

9. PRIZES, APPROXIMATE RETAIL VALUES AND ODDS OF WINNING INSTANTLY: 240,000 Mariah Carey R-Song CDs, \$12 each; 1:4. Unclaimed prizes will not be awarded.

